

May 5, 2021

# Cross-Sector Collaboration for COVID Recovery

*How a Family Foundation Turned Millions in Grants into  
Billions of Investment in Local Economy*



# Panelists



**Nancy Rauch  
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President  
Rauch Foundation



**Kevin Law,** Partner,  
Tritec Real Estate  
Development;  
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**Gemma Deleon  
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Commissioner, Federal  
Mediation and  
Conciliation Service



**Patrick Halpin,**  
Chair, Suffolk  
County Water  
Authority



***Moderator:*  
Katie Smith  
Milway,**  
Principal, Milway  
Consulting

# Funding Economic Recovery & Resilience, and Collaboration Are Reinforcing Trends of 2020

## NCFP Future of Family Philanthropy Webinar: 10 Trends of 2020

Re-thinking risk

Trust-based philanthropy

Listening

Racial equity lens

Funding recovery and resiliency -

Collaboration

Considering perpetuity

Family engagement and values

Transparency

Advancing the concept of stewardship





We saw COVID-19 force business, government, and philanthropy to combine forces quickly to respond to community needs.







But too often our region's systems are blocked, stymieing progress



As family philanthropies we can pollinate relationship networks across sectors and regions that open a system for growth







We took on this role on Long Island - and stimulated a much-needed economic recovery project



# 5 Principles for Seeding Organic, Regional Collaboration for Recovery & Resilience

- Listen Without An Agenda
- Build Relationships Before Plans
- Gather Data Before Decisions
- Form a Hub, Not a Backbone
- Sprout Issue-Based Collaborations





# Listen Without An Agenda





# Build Relationships Before Plans







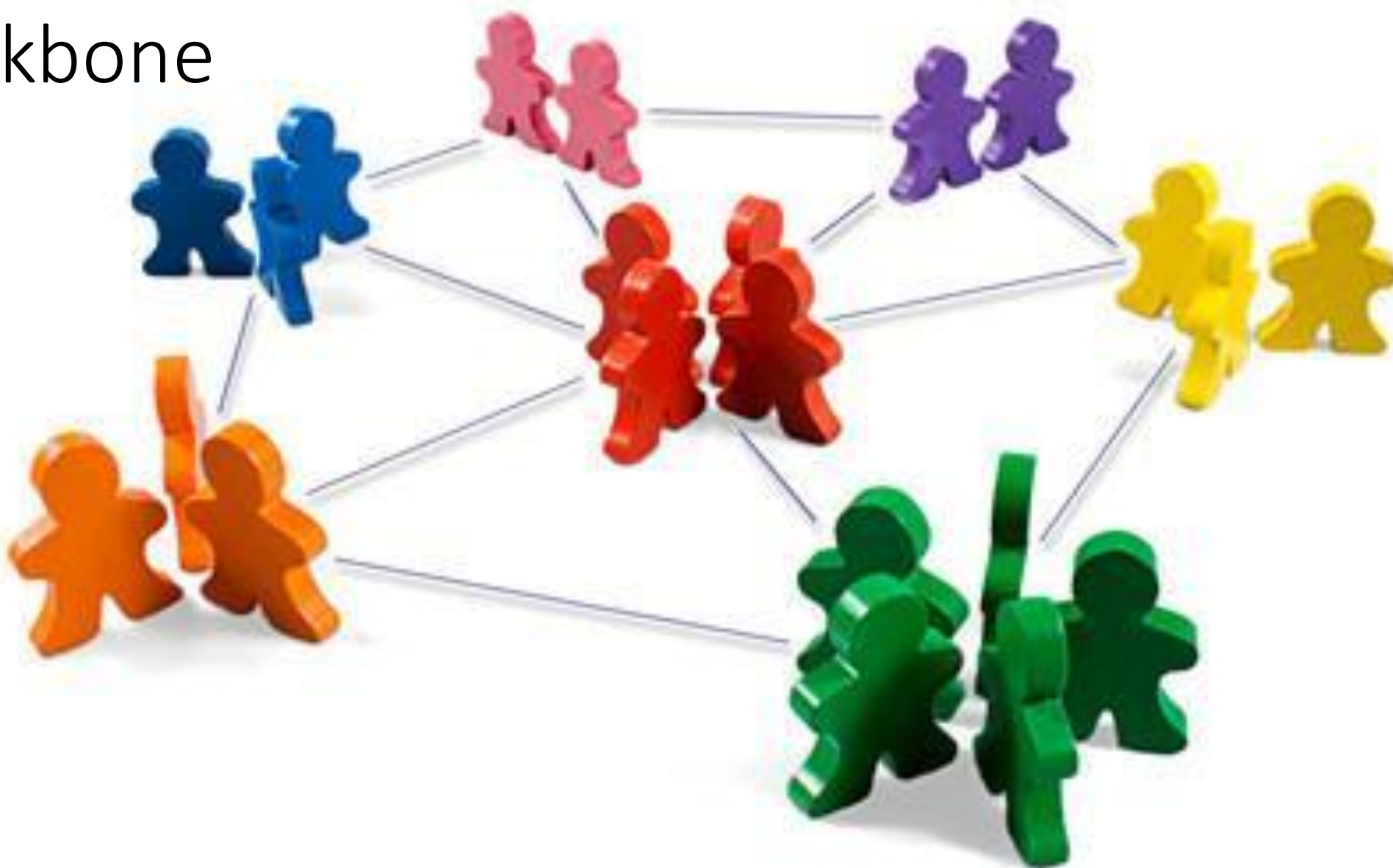
# LONG ISLAND INDEX

A PROJECT OF THE  
RAUCH FOUNDATION

Gather Data Before  
Decisions



# Form a Hub, Not a Backbone





# Sprout Issue-Based Collaborations





# Focusing on Cross-Sector Collaboration to Fund Recovery and Resilience De-Risks the Entire Process

## NCFP Future of Family Philanthropy Webinar: 10 Trends of 2020

**Re-thinking risk**

**Trust-based philanthropy**

**Listening**

**Racial equity lens**

**Funding recovery and resiliency -**

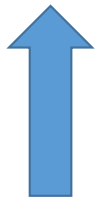
**Collaboration**

**Considering perpetuity**

**Family engagement and values**

**Transparency**

**Advancing the concept of stewardship**





# Questions for reflection

What is blocking recovery and resilience-building in your region? And what barriers do you see to your taking action?

Who would need to work together to open the system? And how could you pollinate those relationships?

What research could produce galvanizing data?

What initiative, working with whom, could move the economic needle in the right direction?



# Additional Resources

[Seeding the Ground for Tri-Sector Alliances Before the Crisis Hits](#), *Stanford Social Innovation Review*, September 2020, by Nancy Rauch Douzinas

[Conscience & Community: The Legacy of Paul Ylvisaker](#), National Center for Family Philanthropy, 2020, curated by Virginia Esposito

[Small Can Be Effective](#), An Occasional Paper for the Council of Foundations, 1989, by Paul Ylvisaker

[Grassroots Leaders for a New Economy](#), 1997, and [Civic Revolutionaries](#), 2004, By Douglas Henton, John Melville and Kimberly Walsh

[The Long Island Index archive of indicators](#)

[Case Study: Breaking Through - How Smart Partnerships Overcame Decades of Resistance to Modernize America's Busiest Commuter Railroad](#), 2019, by Elizabeth Moore

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**LONG ISLAND INDEX** **The Clock is Ticking**  
from Long Island Index

**THE CLOCK IS TICKING ON LONG ISLAND**



04:30

vimeo



**What can just 9.8 miles of track do for an island that has over 700 miles of track already? Plenty!**

**For commuters:**  
 - more trains available during peak times  
 - more rush-hour (reverse commute) trains from N.Y. to L.I.  
 - less waiting

**For businesses:**  
 - more transit options would increase the pool of available talent

**For employees:**  
 - more trains means more job opportunities here on Long Island

**How would 9.8 miles of track do all that?**

- by expanding track that hasn't changed since 1844,
- by removing the bottleneck between Floral Park and Hicksville,
- by attracting high-quality professional services and tech jobs, and...
- by encouraging new transit-oriented housing in some of Long Island's station areas.

**How much impact would it have?\***

- 14,000 more jobs
- \$3 billion in personal income
- +\$5.6 billion to our Gross Regional Product
- 35,000 new residents
- \$40 million additional sales tax revenue
- \$103 million additional property tax revenue

**All this from just 9.8 miles of new track!**

Some call this *Third Track* on the Main Line. We call it *Fast Track* because it speeds up the much needed growth of our economy!

**LONG ISLAND INDEX**

May 2014  
 This infographic is based on a report written for the Long Island Index by BR&A Advisors, Inc., a leading economic development consulting firm and Parsons Brinckerhoff, Inc., a global planning and engineering firm. Regional Plan Association also played a critical role in the analysis and development of the report.  
 Design: Amy Robinson / JFF/Parsons LLC

**Build a Better Burb**  
The Online Journal of Suburban Design

**EDITOR'S DESIGN CHOICE**



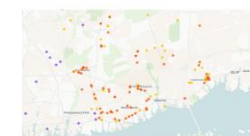
**Bold new visions are needed for the next generation of suburban downtowns.** Discover What's Possible.

**THE FOUR BIG IDEAS**

- IMAGINE A NEW PLACE
- CREATE A SENSE OF PLACE
- TRANSFORM EXISTING PLACES
- DESIGN RESPONSIBLY

Build a Better Burb began as a design competition held by the Long Island Index, a project of the Rauch Foundation, in 2010. Since then, it has grown into a comprehensive platform for understanding and implementing cutting-edge suburban design and sprawl retrofit strategies.

The goal of the program was to empower its users to help create change in their own community. The site presents a wide array of ideas, photographs, images and designs—an inspiring palette of possibilities that could work in many suburban communities. Long Islanders can see what is being done elsewhere, and how those efforts might work here.



### Interactive Housing Development Map

Explore proposed and existing multi-family housing developments across the region and find out key dates of zoning/planning meetings.

VISIT HOUSING



### Boundaries Map

Explore Long Island's geography of towns, villages, cities, and hamlets, as well as its Congressional, New York State and County Legislature districts.

VISIT BOUNDARIES



### Service Providers Map

Search and find service providers such as fire, police, water, as well as special districts.

VISIT PROVIDERS



### Transit Routes Map

See Long Island Rail Road and bus line branches and stops, as well as key transit statistics about the region.

VISIT TRANSIT



### Demographics Map

Dive into population data about Long Island's communities across the region. Learn each area's population, diversity, income, age, household types, public transportation characteristics and more.

VISIT DEMOGRAPHICS



### Schools Map

Learn more about Long Island's 124 school districts, including demographics, enrollment, graduation rates and more.

VISIT SCHOOLS