

## Greater Good 2017

### Event

*A Special Event for OCF Donors.*

**Thursday, November 9**

8:00 a.m. - 5:00 p.m.

Hilton Portland Downtown, Atrium Ballroom  
921 SW Sixth Ave., Portland, OR 97204

## THANK YOU FOR JOINING US!

The Greater Good event is now over. We encourage you to continue exploring how best to make an impact with your philanthropy by checking out additional resources from the event, listed below each session.

[Click here](#) to see photos from the event!

### SCHEDULE OF THE DAY

8:00 a.m. **Coffee & Continental Breakfast**

8:30 a.m. **Welcome:** Kimberly Cooper and Eric Parsons, Co-Chairs of Greater Good Planning Committee

**Opening Remarks:** Max Williams, OCF President & CEO

#### ***Explore these resources from the event***

- [Endowment growth by Fund Type](#)
- [Total Distributions by Grant Type](#)
- [Total Distributions by Topic and Subtopic](#)

8:45 a.m. **The Oregon Outlook:** John Tapogna, ECONorthwest

What do population growth, the changing work force and the opportunity gap have in common? John Tapogna will discuss current and future issues that affect Oregonians, and how our collective response will help shape the future of our state.

#### ***Explore these resources from the event***

- John Tapogna's Presentation, [Oregon Outlook: Opportunity and the Path Ahead](#)
- [Tracking Oregon's Progress \(TOP\) Report](#)
- [Latinos in Oregon: Trends and Opportunities in a Changing State](#)
- [Research at OCF](#)

9:45 a.m. **Break**

10:00 a.m. Morning Breakout Sessions:

#### **Collaborating for a Cause**

Imagine the possibilities when we work together to strive for the greater good in Oregon! Attend this session to engage in an active dialogue about giving with others. Attendees will walk away with the tools and inspiration to maximize their charitable contributions, while also learning how donors have collaborated through OCF to support the environment and arts education.

*Speakers: Sybil Ackerman-Munson, Michelle Boss Barba*

*Host: Su Embree*

#### ***Explore these resources from the event***

- [OCF Report: Striving for High-Quality Arts Education](#)
- [OCF Report: How the Arts Advance Student Learning](#)
- [OCF Giving Explorer](#)

- [Library Needs Assessment](#)
- [OCF's Pooled Funds](#)
- [Studio to School](#)

### **Setting the Stage: Pre-K to Pre-Career**

How can you impact a child's life and create access to quality education for future generations? Come learn how to make a critical difference by partnering with OCF in three defining stages of a child's education: early childhood and parenting education, out-of-school time, and access to higher education.

*Speakers: Jon Bowerman, Dr. Shauna Tominey, Maria Weer*

*Host: Duncan Campbell*

#### **Explore these resources from the event**

- [Ready to Learn](#)
- [OCF's Guide to Scholarship Funds](#)
- [OCF's Scholarship Donor Stories](#)
- [Oregon Parenting Education Collaborative: Helping parents raise children who thrive](#)
- [K12 Learning Briefs and Evaluation Reports](#)
- [Student Success through Scholarships](#)

### **Investing With OCF: Locally and Globally**

As Oregon changes, so does the need for new philanthropic strategies. You will leave with a better understanding of the power of endowment and OCF's local and global investments, as well as new ways capital can strengthen nonprofits and mission-driven businesses.

*Speakers: Melissa Freeman, Nita Patel*

*Host: Bill Berg*

#### **Explore these resources from the event**

- [Guide to Investment Program](#)
- [Oregon Impact Fund](#)
- [Economic Vitality Report](#)

### **Giving With Intention**

In this session, three OCF donors will share stories about their giving strategies, carrying on family giving traditions and involving the next generation in giving together. Whether you approach your philanthropy as an individual, family or a group, this discussion will prompt you to consider how you can give with purpose and put your personal values into action through your charitable giving.

*Speakers: David Hampton, Jamey Hampton, Anne Sjogren, David & Christine Vernier*

*Host: Nick Rothenberg*

#### **Explore these resources from the event**

- [Guide to Giving](#)
- [Guide to Donor Advised Funds](#)

11:10 a.m. **Break**

11:30 a.m. **Lunch**

### **Opportunities for All Oregonians Panel Discussion:**

It's a fact: the playing field is not level. In Oregon, many children of color, and rural and low-income children, don't get an equal chance. And from that uneven start, kids often can't catch up. Ever. This inequity is known as the "opportunity gap." Together, we can help kids get across that gap – and move forward to solid, secure lives. This panel will share powerful information on how philanthropy is already improving lives for all Oregonians.

*Panelists: Jorge Gutierrez, Sue Miller, Judge Adrienne Nelson, Richard Woo*

*Moderator: Carolyn Walker*

#### **Explore these Resources from the Event**

- [Our Kids, by Robert Putnam](#)
- [Latinos in Oregon Report](#)
- [OCF's Latino Partnership Program](#)

1:00 p.m. **Break**

1:20 p.m. **Afternoon Breakout Sessions** (Morning Breakout Sessions Repeated)

2:30 p.m. **Break**

2:45 p.m. **Keynote:** "Rising to the Challenges of Our Time," Kathy LeMay

***Explore these resources from the event***

- [\*The Generosity Plan\*](#)

3:30 p.m. **Final Remarks:** Max Williams

4:00 p.m. **Social Hour with Thomas Lauderdale** (Hilton Skyline Room)

5:00 p.m. **Event Concludes**

## EVENT PHOTOS





## **GREATER GOOD PLANNING COMMITTEE**

Kimberly Cooper, Co-Chair

Eric Parsons, Co-Chair

Kara Bader

Priscilla Bernard Wieden

Mary Lang Bishop

Cathy Chinn

Su Embree

Susan Hammer

Jamey Hampton

Eric Lindauer

Jim Mark

John Miller

Sue Miller

Nick Rothenberg

Christine Vernier

Nick Watrod

Mary Wilcox

Max Williams

**THIS EVENT IS NOW OVER.**

Questions? Contact Danielle Walter: [dwalter@oregoncf.org](mailto:dwalter@oregoncf.org) or 503.227.6846.



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